

BILL ATKINS

P.O. 1091, LAGUNA BEACH. CALIFORNIA 92652 WWW.LAGUNAPOSTER.COM PHONE: 949.494.5899

EDUCATION

Hussian School of Art, Philadelphia, PA - *Associate of Arts, Graphic Design and Illustration* 1964-1968
The School of Visual Arts, New York, NY - *Life Drawing* 1969
The Fashion Institute of Design & Merchandising, Los Angeles, CA - *Computer Graphics* 1985
Coastline Community College, Costa Mesa, CA - *Introduction to Adobe Photoshop Multimedia Fractal Painter* 1995
Irvine Valley College, Irvine, CA - *Web Authoring 1 and 2* 2007

PROFESSIONAL EXPERIENCE

Art Director, Namkung Promotions, Costa Mesa, CA 1994-1996
• Art directed and coordinated graphics for premium projects, and all POP associated with the products
• Managed the art department and was responsible for seeking out and directing freelance creative talent
• Traveled to press checks both domestic and international
Art Director, CDM Company, Newport Beach, CA 1993-1994
• Designed, illustrated, and art directed all graphics associated with premiums
Designer, Hallmark Studio, New York, NY 1969-1970
• Designed and Illustrated book jackets, calendars, menus, assembled Hallmark Gallery displays
Freelance Designer/ Illustrator, Laguna Beach, CA 1979-Present
• The City of Irvine, CA • Silver Manufactory Holdings Co., LTD. • Warner Bros. Product Development • JCPenney
• United Airlines • Wienerschnitzel • Sears • Aquarium of the Pacific, Long Beach, CA • International Dairy Queen
• Agua Caliente Casino • Resort • Spa, Rancho Mirage CA 2007-Present

TEACHING

The Fashion Institute of Design & Merchandising, Los Angeles, CA 1982-2005
Marker Techniques, Color Theory, Color & Design Theory, Rapid Visualization, Concept Visualization
Design Fundamentals, Illustration for Advertising; Computer Rendering; Computer Graphics
Irvine Valley College, Irvine CA 2007-Present
Graphic Design 1

RECENT PROJECTS

Laguna Art Museum, Laguna Beach, CA 2000-2005
Committee member of the Art for AIDS benefit events at the St. Regis Resort & Spa, Monarch Beach, CA
Responsible for designing all announcements, invitations, posters, advertisements, and other graphics
Vintage Poster Gallery, Laguna Beach, CA 2000-Present
Showing a series of limited edition Giclee' prints
2008 Festival of Whales, Dana Point, CA
Designed the poster for the 2008 Festival
The City of Irvine, CA 2005-Present
Creating a series of printed items to promote recycling and conservation in the community.
Agua Caliente Casino • Resort • Spa, Rancho Mirage, CA
Created a series of celebrity posters to promote the entertainment venue at the Resort. 2008-Present