

# WHAT

## COLOR DO YOU BLEED?



**American  
Red Cross**

The need is constant.  
The gratification is instant.  
Give blood.



The six regent universities in Kansas have come together with the American Red Cross to help save lives. The American Red Cross Central Plains Region needs nearly 20,000 pints of blood during September and October to meet the needs of hospital patients. You can become a part of this life-saving endeavor by giving blood and voting for your university.

The University Alumni Association with the highest percentage of presenting blood donors across Kansas will receive a trophy and bragging rights for the entire year.

Please call 1-800-GIVE-LIFE or sign up on-line at [GIVELIFE.ORG](http://GIVELIFE.ORG) to donate blood at a blood drive near you.

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

University: \_\_\_\_\_

Email: \_\_\_\_\_

List your email address to receive periodic e-mail announcements from the American Red Cross.

*Voting Ballot*

*Cut out and bring to blood drive*