

CHSTV – Story Pitch Sheet

Name of Story _____

Reporter's Name, Phone Number & Email _____

Photographer's Name, Phone Number & Email _____

Type of Story (hard news, sports, current issues, feature) _____

Location _____

Sources (names of magazine, newspaper, person, etc that inspired your idea or research)

Summary (explain what the story is about and why CHS students & the Carlsbad community will care)

Telling the Story (Describe the beginning, middle & end of your story. How will you tell this story visually?)

Who will you need to interview? What questions will you want to ask the interviewees?

Additional Background & Notes (information & statistics that might be useful in your story & the viewer may find interesting)

Write the anchor lead-in and tag (after completing the package)

Please write a reporter bio (update once per grading period) for convergence use of story on CHSTV website.

Target Completion Date _____