

## ▲ Strengths

- COMMITTED TO PRODUCING RESULTS ABOVE AND BEYOND WHAT IS EXPECTED.
- ABILITY TO CONDUCT RESEARCH AND USE IT EFFECTIVELY IN MARKETING COMMUNICATIONS
- ABILITY TO GRASP A SITUATION, ADAPT, AND LEARN QUICKLY.
- MEETS DEADLINES AND WORKS WITH MINIMAL SUPERVISION.

## ▲ Skills

- OPERATES EFFICIENTLY IN DESIGN GROUPS WITH INITIATIVE TO PRODUCE EFFECTIVE SOLUTIONS.
- WORKING KNOWLEDGE OF ADOBE ILLUSTRATOR 9, ADOBE PHOTOSHOP7, QUARKXPRESS 5, MACROMEDIA FIREWORKS, MACROMEDIA DREAMWEAVER, MICROSOFT OFFICE.

## ▲ Guarantees

- PERSONABLE; WORKS EFFECTIVELY WITH WIDE RANGE OF PERSONALITIES AND PEOPLE OF DIVERSE INTERESTS.
- CREATIVE, ENERGETIC, POSITIVE, INTELLIGENT, AND HARD WORKING.
- COOPERATIVE TEAM WORKER IN SETTING AND ACHIEVING GOALS.
- DEPENDABLE, AVAILABLE, AND EAGER TO LEARN.

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## ▲ Experience

### DE MAHY MARKETING

SEPTEMBER '03 - PRESENT

- Account Coordinator - Made daily assessments of current jobs and created daily job reports for all employees. Created purchase orders, insertion orders. Insured all project deadlines were being met. Negotiated pricing with print shops, specialty distributors (ASI).
- Graphic/Web Design - Worked on numerous design jobs including: logo treatments, newspaper, print, brochures, political campaigns, and annual reports.

### AAF NATIONAL STUDENT COMPETITION

OCTOBER '02- APRIL '03

- Led group of seven students in a national advertising campaign
- Developed creative concept and copy for television, print, and outdoor advertising
- Supervised marketing research, media planning, public relations, and promotions

### OUTBACK STEAKHOUSE

FEBRUARY'98 - MAY '03

Key Employee - Management position. Addressed and documented employee issues. Trained bartenders and servers. Remedied any customer dissatisfaction with the most efficient solution available. Coordinated the kitchen with front-of-house operations

## ▲ Education

B.A. UNIVERSITY OF LOUISIANA AT LAFAYETTE, MAY 2003

MAJOR: MASS COMMUNICATION/ADVERTISING

MINOR: VISUAL ARTS

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