



RANCHOMAR REALTY

What Makes Us Different

Our Mission Statement

Our primary purpose in life is to serve God and to honor Him. This also applies to the way we conduct our real estate business. We recognize that we are far from perfect, but with God's help, our goal is to serve you in a way that will please and glorify God. We are committed to delivering 1st class service to our customers and to be a "servant" to you as per Christian principles outlined in the Bible. We will strive to give each of our clients the best possible experience in selling or buying a home by giving honest advice and consultation designed to best serve your needs.

We will be completely honest and truthful in all of our dealings and will maintain the highest level of integrity. We will do our part to assure that each transaction runs as smoothly as possible.

We appreciate our clients and are honored by the many referrals of friends, co-workers and family members that have been the basis of our business.

We are a Referral Based Service

Much of our business comes from referrals. That does not mean you must be referred to us. It simply means that working by referral is a goal of our business.

We have invested a significant amount of our time and money into developing our skills, systems and mindset so that we can provide our customers with a level of service, "World Class Service" that is above and beyond the industry standard.

By providing a higher level of service and really working to be a "Super Servant" to our clients, we are building a business based on referrals. This allows us to spend more time properly servicing the client's needs rather than constantly chasing down new business. We know that we can provide a quality product, but if the process is not an enjoyable one, chances are the client will not refer people to us.

As a real estate consultant, our job is to provide the client with their best options, not our self seeking opinion. Our goal is to provide the client with such a superior level of service that they will be excited to recommend their family, friends and colleagues to us, should they ever need strategic counsel on buying, or selling a home.



Paul Broach - Broker/Owner



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Helping families in
North County with their
Real Estate Needs